2025

Sustaira is on a Mission.

Sustaira is on a mission to accelerate Sustainability initiatives by enabling and empowering Sustainability leaders to make their organizations more Sustainable. *Faster.*

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Sustaira Overview

Sustaira is on a mission to accelerate Sustainability initiatives by enabling and empowering Sustainability leaders to make their organizations more Sustainable. *Faster*.

Sustaira is the modular, AI-driven, cloud-based Sustainability Platform and Marketplace, offering:

1. Flexible Sustainability platform with Modules & Connectors
2. Adaptable Sustainability Solutions (SaaS)
3. Implementation and Sustainability Advisory Services

150+
Sustaira Sustainability Apps, Connectors & Services Accelerators in our Sustainability Marketplace

300+
Global Accounts and Tenants on Sustaira's platform

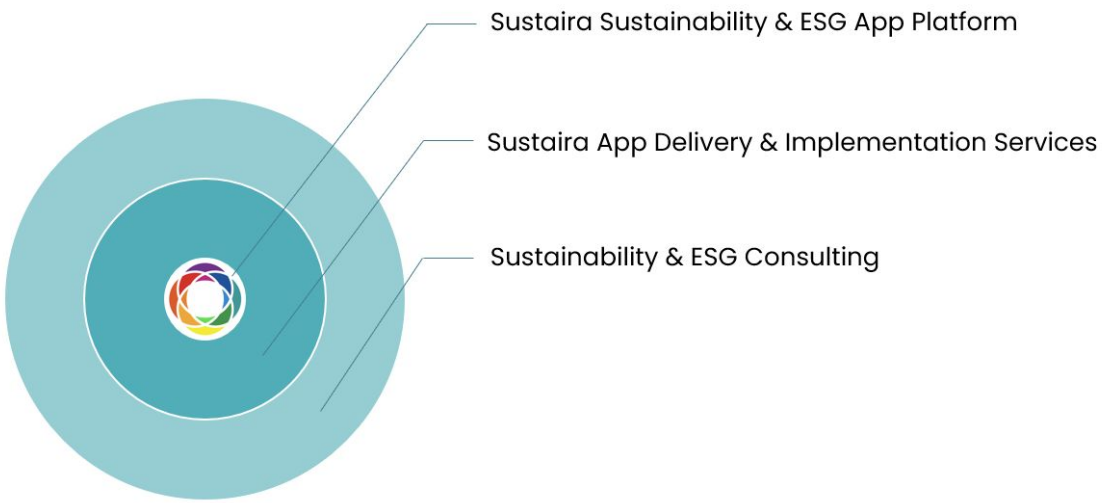
50k+
Sustainability leaders subscribed to Sustaira's LinkedIn monthly newsletter

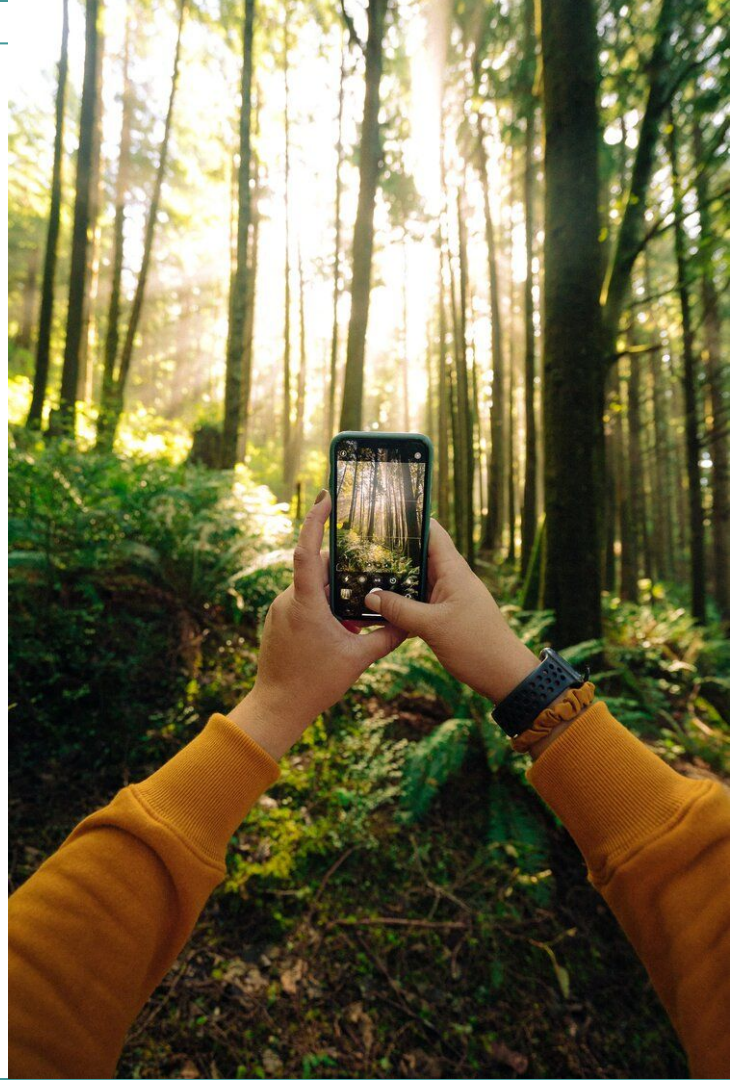
3+
Fully bootstrapped years and profitable with resources in The Netherlands, USA, Canada, and APAC. Triple Digit Growth in 2024.

30+
Partners and Alliances

SIEMENS mendix Capgemini SUSTAIRA

Sustaira’s solution & services layers with ecosystem





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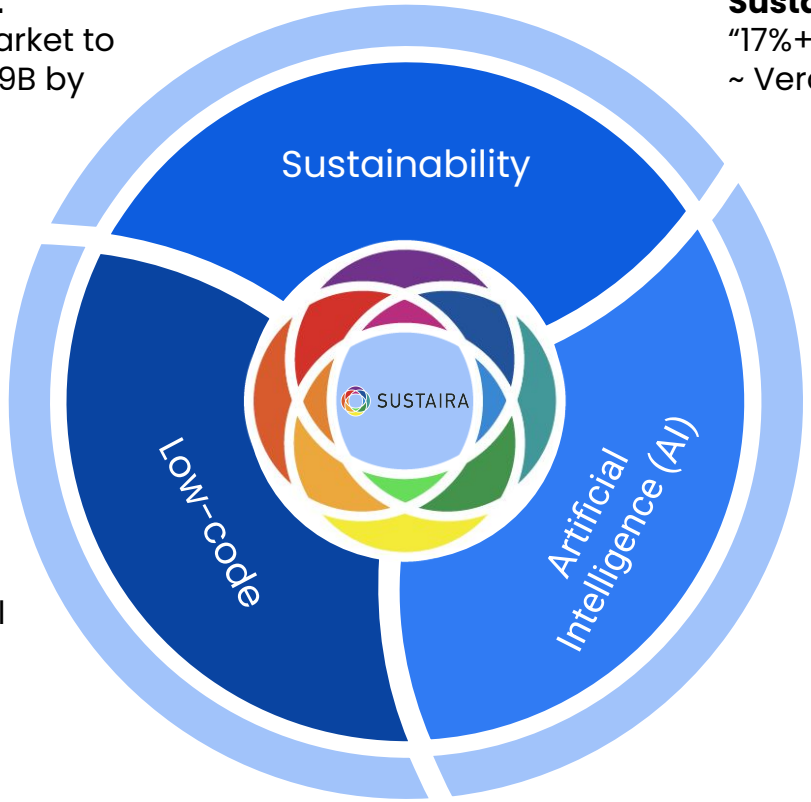
Sustaira's triangular convergence

Sustainability Software market
Carbon Accounting software market to grow from $16.1B in 2023 to $102.9B by 2032 (22.9% CAGR)
~ SNS Insider

ESG Reporting Software at 30%+ growth; $4.35B by 2027"
~ Verdantix

Low-code Software Market:
"19%+ growth; $44.5B by 2026"
~ Gartner

"By 2028 60% of software dev will be low-code versus 10% in 2024"
~ Gartner



Sustainability Consulting market:
"17%+ growth; $16B by 2027"
~ Verdantix

AI Market:
"31.1%+ growth; $134.8B by 2025"
~ Gartner

Sustaira Customer Cases

End-to-End
Sustainability & ESG Platform

Sustainability App Templates
- Adaptable Sustainability SaaS -

Custom (Sustainability) Apps

CSU The California State University

PORTS OF JERSEY

MICHELIN

HOLDER

Sellen

Capgemini

Agristo
we love potatoes

Siemens Financial Services

bdc

W&O

SIEMENS

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Sustainability Leader Problems

Sustainability is an urgent priority, dynamic, and inclusive

Different Sustainability Maturity levels with unique needs

Limited & inefficient Sustainability Resources to turn actions into value

Fragmented data silos inside & outside with rigid legacy systems

"Status-Quo" Solutions

Manual Excel:
Error-prone, inefficient, non-auditable, non-compliant

Pointed Solutions:
Rigid, expensive, and one size does not fit all use cases and domains

Custom Development:
Too slow and expensive with highly skilled resources

Disruption: Is there a better approach & solution?

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Solution Paradigm shift: AI-driven & low-code Sustainability app modules

Why Sustaira as the disruptive solution:

- ✓ Speed: 150+ prebuilt accelerators
- ✓ Agility: low-code & cloud-native
- ✓ Efficiency: modular and AI-driven
- ✓ Simplicity: Sustainability Marketplace
- ✓ High value/ Low TCO: reusability
- ✓ Scalable: Multitenancy & Phased
- ✓ Comprehensive: Services & Solutions
- ✓ Global: Internationalization
- ✓ Inclusive: broad domains
- ✓ Openness: connectors + APIs
- ✓ Co-creation: ecosystem driven
- ✓ Trusted: Siemens & Capgemini
- ✓ And more…

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YOUR APPS:

PROJECTS & KPI
Set goals and track action items to help your business work towards a better tomorrow

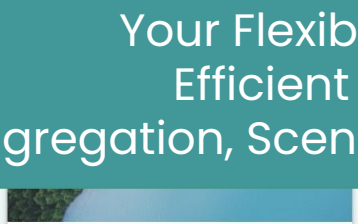
CARBON ACCOUNTING
Track your scope 1, 2 and 3 emissions using manual, automated, and realtime data

REPORTING
Overview of your entire Sustaira portfolio

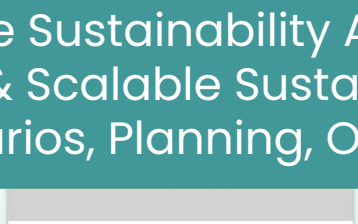
DISCLOSURES
Gather data to meet framework requirements

CARBON FOOTPRINT CALCULATOR
Rapid insights into what your carbon impact looks like

SUSTAINABILITY PLANNER
Create scenarios based on your sustainability projects and start planning!

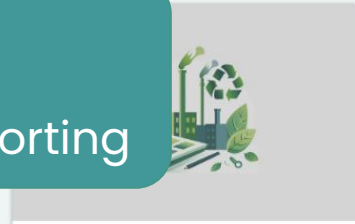


SUSTAIRA.COM
Our company website



FINANCIAL SERVICES SUSTAINABILITY ASSESSMENTS
Sending questionaires towards suppliers with financial data

SUPPLIER SUSTAINABILITY MANAGEMENT
Send questionaires to your preselected suppliers



CONTRACTORS COMMITMENT
Keep track of your emissions using the contractors commitment!

EMPLOYEE TRAVEL

DEI

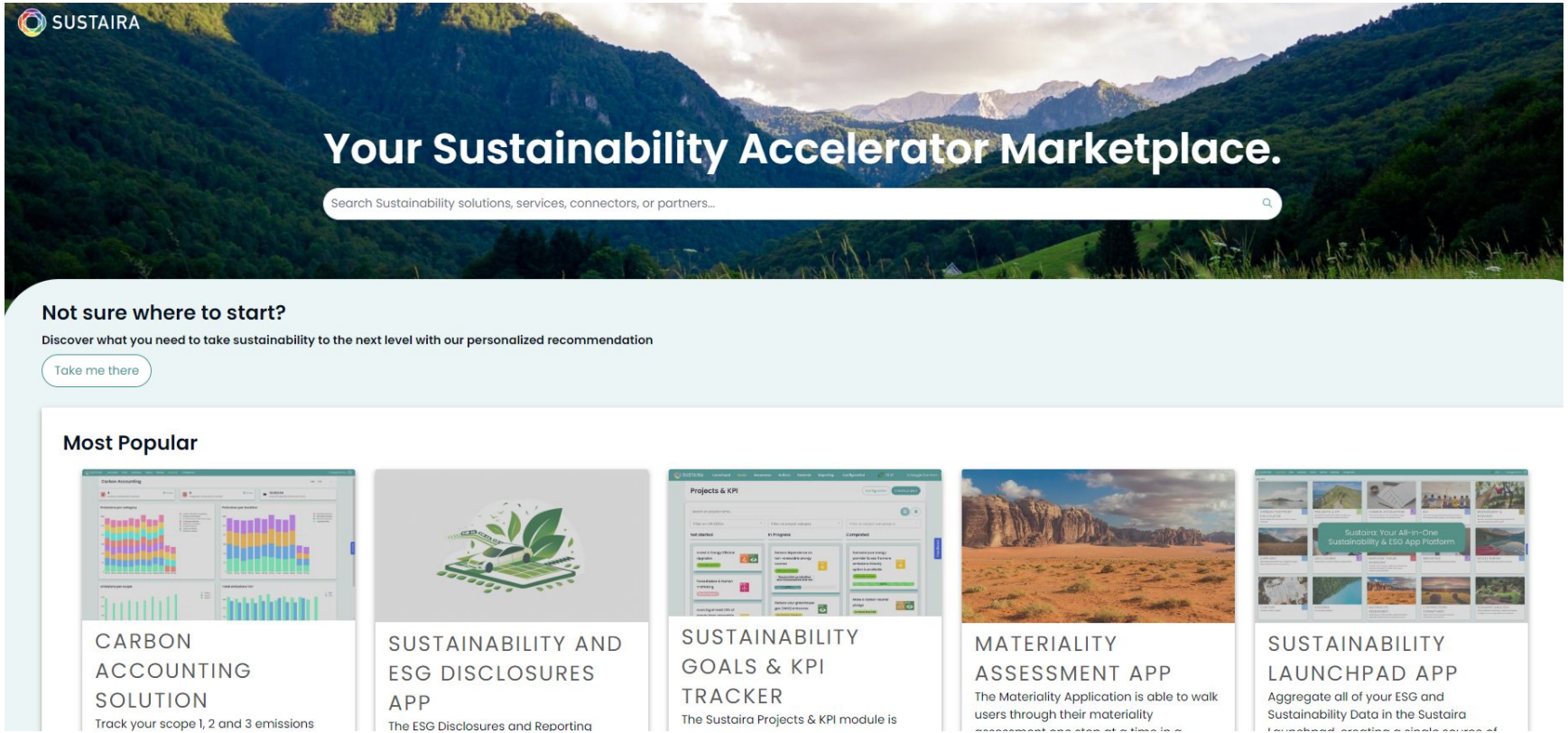
ENGAGEMENT & REWARDS

SUPPLIERS

CONTENT

Your Flexible Sustainability App Launchpad:
Efficient & Scalable Sustainability Data Aggregation, Scenarios, Planning, Optimization & Reporting

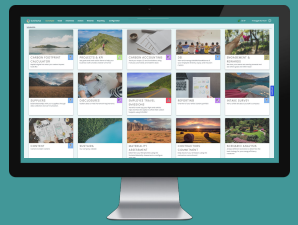
150+ Sustainability Apps, Connectors & Services Marketplace



Extend & Unlock Data Sources To Activate End-to-End Sustainability

"Unify & Fill the gaps with flexible sustainability apps"

Multi-tenant Sustainability launchpad with flexible Sustainability Apps



Digital Reporting
Carbon Accounting app
Sustainability and ESG Reports
Dashboards & Disclosures
And more

Goals
Materiality Assessment App
Goals & KPI (Net Zero)Tracking
UN SDGs and other frameworks
And more

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Results & Rewards
Sustainability Engagement
Gamification and Rewarding
Efficiency Measures & Scenarios
And more

Data Aggregation
Waste and emissions calculators
Diversification, Equity, Inclusion insights
Sustainability data aggregation & surveys
Sustainability Supplier Management
And more

Actions
Carbon reduction, DEI, Offsetting, and more

Sustainability Marketplace

* 150+ Accelerators
* Sustaira Apps (IP)
* Sustainability templates
* Partner solutions
* Advisory Services
* Connectors
* Sustainability Partners
* Online Community

Data Providers

- ESGBook
- CDP
- Refinitive
- Other

APIs
Excel

Sustainability Integration Hub

- Master Data Model
- APIs, web services and proven connectors
- GHG Protocol based Carbon Data Mgmt.
- Supplier Data

aws snowflake SAP Azure

Internal & External Data Sources

SIEMENS PERSEFONI SUSTAIRA SWEEP Watershed Schneider Electric enablon SAP Microsoft Google Big Query sphera salesforce Workiva greenly

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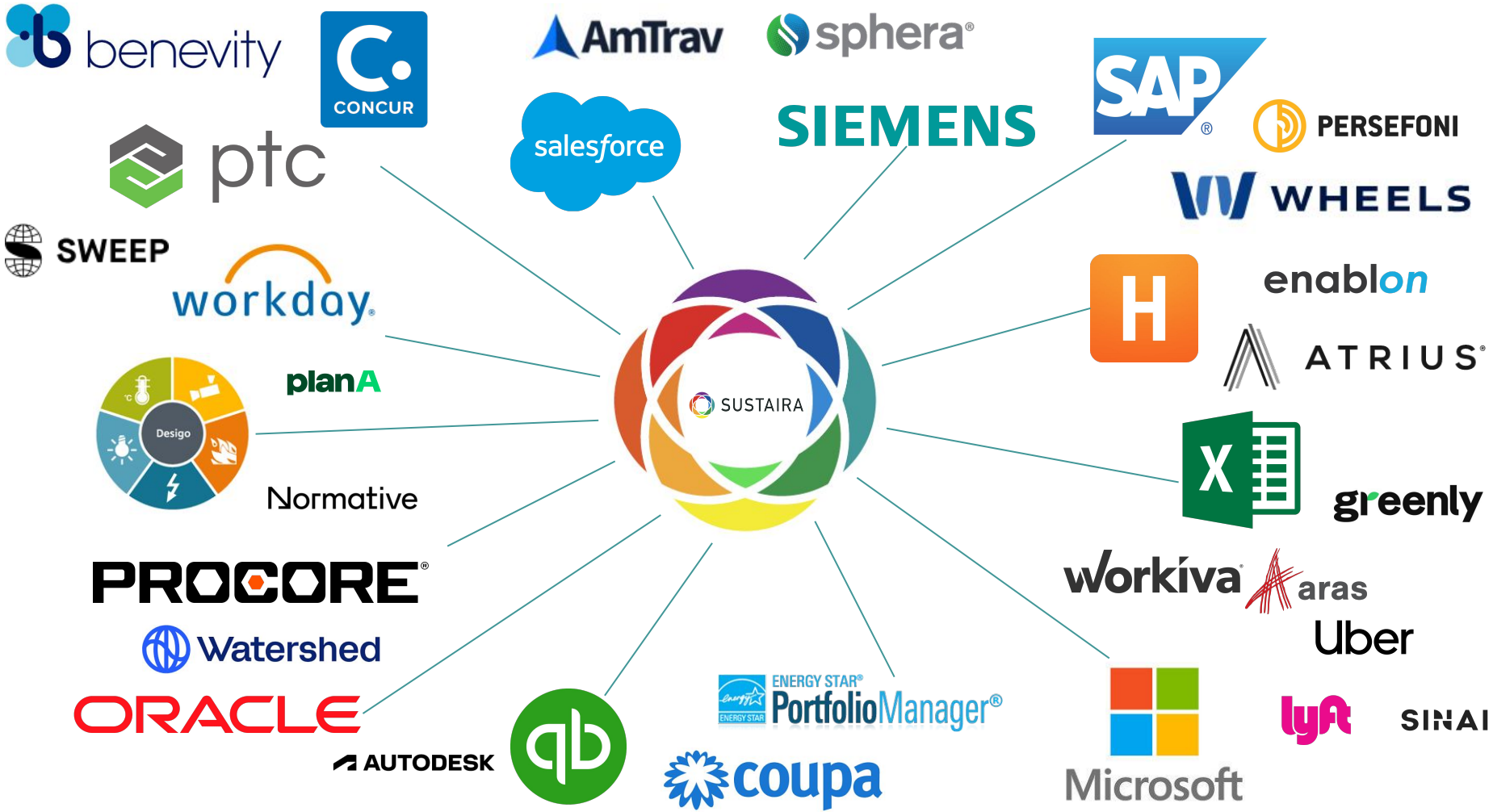
benevity
CONCUR
AmTrav
sphera
SAP
PERSEFONI
ptc
salesforce
SIEMENS
WHEELS
SWEEP
workday
enablon
ATRIUS
planA
SUSTAIRA
Desigo
Normative
greenly
PROCORE
Workiva
aras
Watershed
Uber
ORACLE
ENERGY STAR PortfolioManager
Microsoft
lyft
SINAI
AUTODESK
coupa

Positioning Sustaira: Your Flexible Sustainability Apps Layer

(Sustainability) Systems of Innovation

New apps, new business models, i.e. scenarios
Stakeholder-focused, i.e. BUs, suppliers and customers
Need for agility, speed, low-cost of ownership

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(Sustainability) Systems of Differentiation

Unique processes / capabilities
Low-code Templates, Adaptive SaaS, platform modules, e.g. CO2 Acc.
Differentiating, i.e. no OOTB solution will be flexible enough

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Sustaira's solutions compete with and extend rigid enterprise software with flexible modular Sustainability apps

(Sustainability) Systems of Record

Core transaction processing
Critical master data
Often rigid and costly: good for back-end foundation

sphera SAP salesforce enablon ORACLE SWEEP Microsoft Workiva IBM

The above model is Gartner's recommended pace-layered architecture

ESG & Sustainability Software Evaluation Criteria

ESG Software Evaluation Criteria *1. Functional Criteria & capabilities*	Sustaira	Vendor 2	Vendor 3
ESG Reporting			
KPI Dashboards and Visualizations	✓		
ESG Digital Twin	✓		
ESG Disclosures, such as GRI and others, incl. Carbon Disclosure Management	✓		
Integration possibilities with Rating Agencies Disclosures and Reports	✓		
Forecasting	✓		
Intelligence Dashboards / Data and Analytics	✓		
Diversity, Equity, and Inclusion (DEI) insights	✓		
Other/Comments			

ESG Software Evaluation Criteria *2. Technical Criteria & Capabilities*	Sustaira	Vendor 2	Vendor 3
ESG Data Governance			
ESG Data Quality Control	✓		
ESG Data Management	✓		
ESG Data Collection, Verification, Validation and Gap Resolution	✓		
Testing	✓		
Audit Trail	✓		

To enable an informed decision on which ESG & Sustainability software platform to adopt, Sustaira breaks down 60+ Evaluation Criteria that are typically considered into three main groups that consist of various subcategories:

1. Functional Criteria and Capabilities
2. Technical Criteria and Capabilities
3. Organizational Criteria and Capabilities

Download Now!

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Thank you.

Vincent de la Mar
Founder & CEO at Sustaira | Accelerating Sustainability Initiatives

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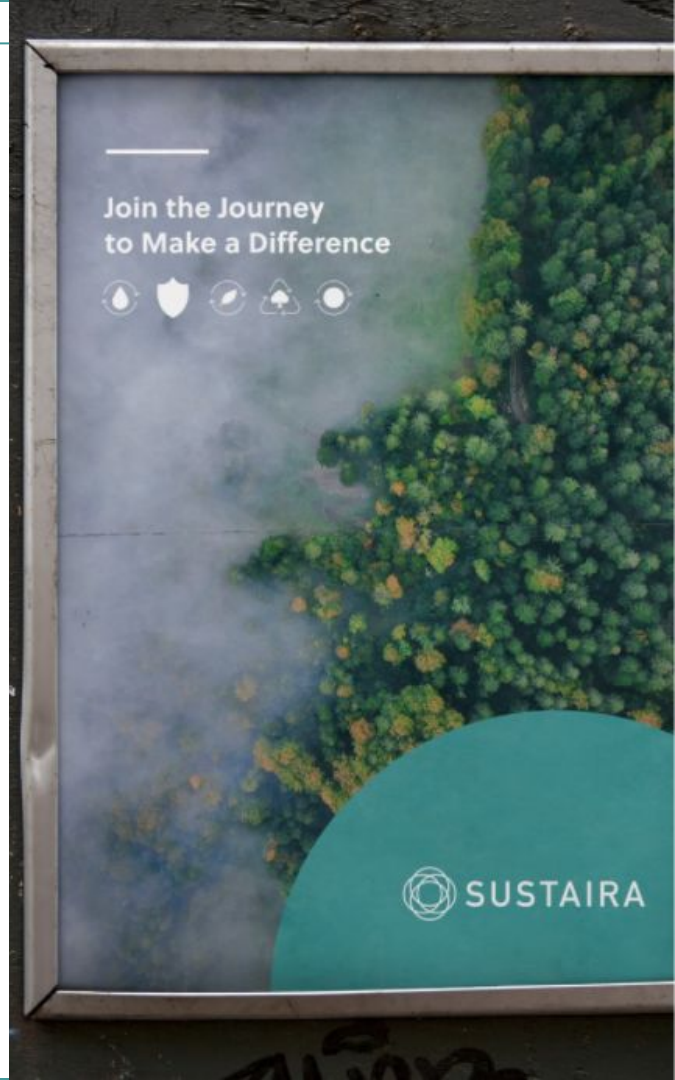
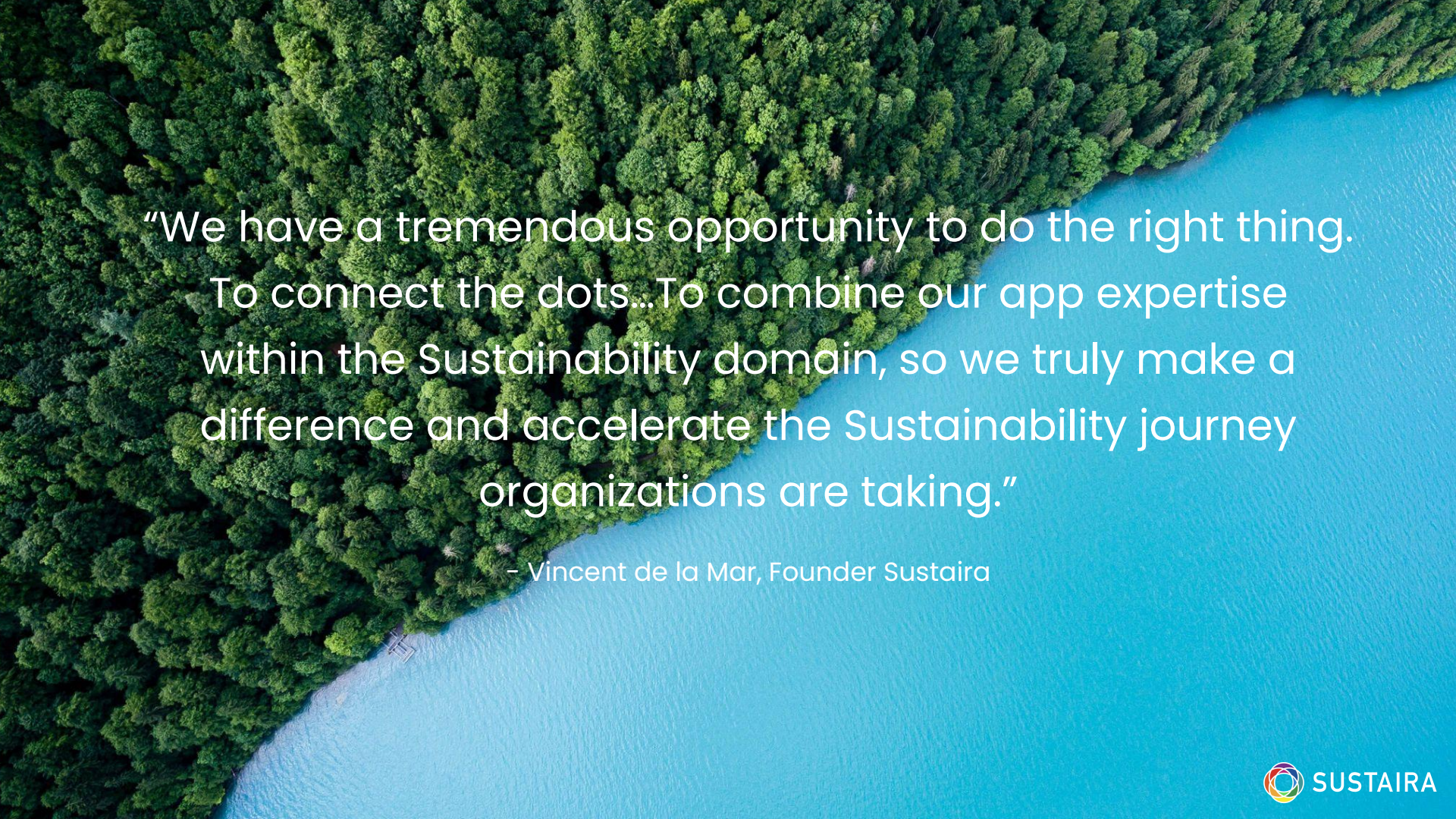
+1 781.354.3871




“We have a tremendous opportunity to do the right thing. To connect the dots...To combine our app expertise within the Sustainability domain, so we truly make a difference and accelerate the Sustainability journey organizations are taking.”
- Vincent de la Mar, Founder Sustaira
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Insightful Resources.

About Sustaira: https://www.sustaira.com/about-us
Sustainability Marketplace: https://marketplace.sustaira.com/
Sustaira Intro & Demo: https://www.sustaira.com/introducing-sustaira
Solutions Portfolio: https://www.sustaira.com/solutions
Siemens x Sustaira: https://www.sustaira.com/siemens
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Case Stories: https://www.sustaira.com/case-stories
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