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Introducing Sustaira – The Sustainability Platform.



SUSTAIRA

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# Agenda.

- Introductions & Agenda
- Why Sustaira and who are we?
- What does Sustaira offer to you?
- How do we do this?
- Next Steps



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# Overview Sustaira

Sustaira is the Sustainability Platform for all your web and mobile Sustainability solutions. Imagine a world where cutting edge technology and Sustainability domain expertise are combined.

Sustaira offers 3 sustainability solutions:

1. Our all-in-one Sustainability App platform
2. Sustainability app templates / SaaS
3. Custom web and mobile Sustainability initiatives.

We're going beyond goal setting, data gathering and reporting. Sustaira makes it actionable, engaging, accountable, scalable, and rewarding.

Sustainability starts with Sustaira.

# 30

Accumulated years of  
(low-code) App Experience

# 1%

Of Sustaira Revenue &  
Team time donated

# 4

Locations  
MA, CO, TX, (AMERICAS)  
Netherlands (EMEA)

# 2+

SIEMENS  mendix

 SUSTAIRA



# Sustaira is aligned with



Proven Partnerships.  
Connecting the dots.

**SIEMENS**

**mx mendix**

**SUSTAIRA**

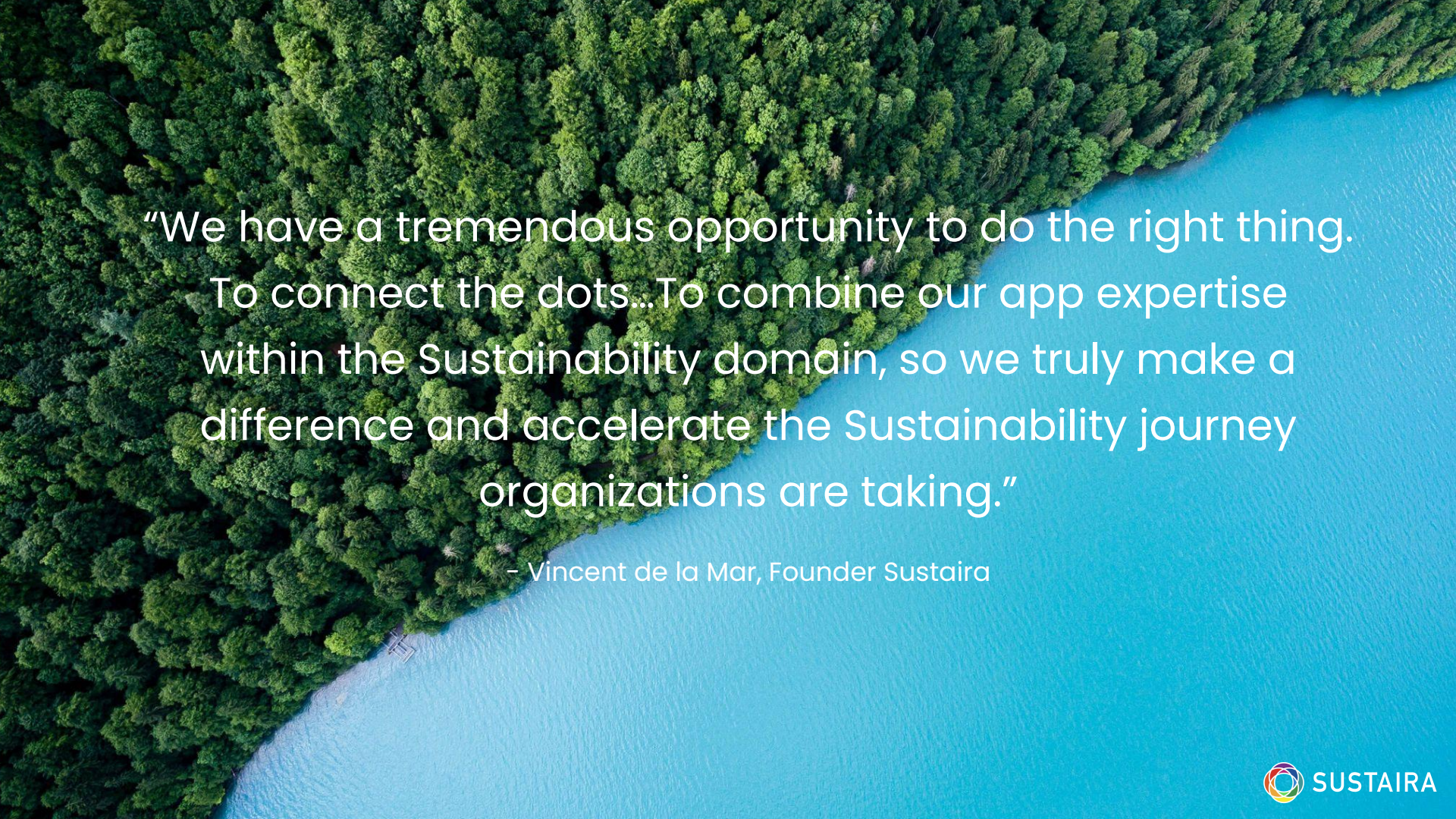


# Known Sustainability and ESG Challenges

- **Sustainability/ESG data is siloed** *inside and outside the organization*
  - No easy and efficient way to aggregate and manage the data online
  - Too many manual processes and excel spreadsheets: error prone
  - Lack of a centralized data hub and single source of truth
- **Inefficient reporting** *internally and externally*
  - Difficult to demonstrate the impact
  - Once a year reporting versus real time and ongoing insights
  - Lack of transparency in the supply chain and product-lifecycle
- **Incapable to turn insights into measurable actions**
  - No real way to track progress and results based on set goals
  - Unable to engage employees around sustainability
  - Hard to keep up with constantly changing requirements







“We have a tremendous opportunity to do the right thing.  
To connect the dots...To combine our app expertise  
within the Sustainability domain, so we truly make a  
difference and accelerate the Sustainability journey  
organizations are taking.”

– Vincent de la Mar, Founder Sustaira

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# Sustaira's Values and Culture.

Intrinsic Motivation.

Trust.

Equality.

Acceleration by enablement.

Connect the dots.

Work hard, play harder.





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# Sustaira is on a Mission.

Sustaira is on a mission to accelerate Sustainability initiatives with innovative web and mobile apps to make organizations more Sustainable. *Quickly.*

Sustaira, as the 360-degree software platform that enables, inspires, and unites everyone in an organization and its ecosystem *to make a difference.*

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# Sustaira is for who?



## Director of Sustainability/ESG

Single view solution to increase your operational efficiency

All-in-one: Goals/KPIs, Awareness, Actions, Rewarding/Gamification and Reporting.

Employee Engagement

Foster Transparency via centralized data aggregation and sharing



## Director of Finance/Operations

360 degrees financial overview & Sustainability Accounting

Ease of data aggregation and reporting to internal and external stakeholders

Sustainability throughout the operational value chain as a driver



## Director of Marketing/Sales

Sustainability as unique value driver for customer engagement

Data providing transparency for all your stakeholders, including partners and customers



## Director of HR, DEI & People

Engaged Sustainability

Tracking DEI initiatives and goals

Providing transparency internally, as well as externally

Gamification



## Sustainability & ESG Consulting and ISVs

Differentiate with software to your customers

Operational efficiency

Optimize customer engagement and satisfaction

New and recurring revenue streams

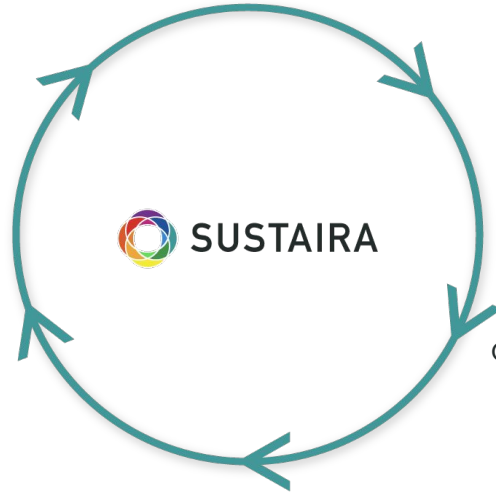
-Launchpad-

## Digital Reporting

Carbon Accounting scope 1, 2 and 3 App  
Upstream and downstream reports  
Sustainability and ESG Reports  
Dashboards

## Results & Rewards

Sustainability Engagement  
Gamification and Rewarding



## Goals

Goals & KPI Tracking App  
UN SDGs and other frameworks

## Data Aggregation & Awareness

Carbon footprint, waste and emissions calculators  
Diversification, Equity, Inclusion insights  
Sustainability data aggregation & surveys  
Asset tracking & alarms  
Sustainability Supplier Management

## Actions

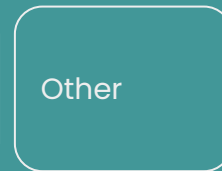
Carbon offsetting (employees, corporate, suppliers)  
Diversification, Equity, Inclusion actions  
Employee travel emissions



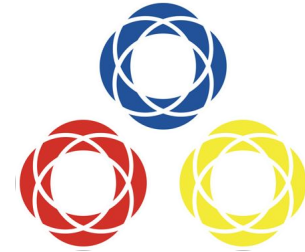
### Internal Data sources



### External Data sources



# Solutions by Sustaira.



## All-In-One Sustainability App Platform

An all-in-one Sustainability App Platform. From goal setting, to raising awareness, to taking action, all the way to results and reporting. Sustaira offers online functionality for each step of the sustainability journey.

## Sustainability App Templates

Fully customizable App Templates:

- Sustainability Goals & KPI
- Carbon Footprint Calculators
- Carbon/Sustainability accounting
- Carbon Offsetting
- Supplier Management
- Employee (travel) emissions
- Gamification App
- Diversification tracker (DEI)
- And more...

## Custom Sustainability Apps

Most Sustainability projects are unique and require extensive specialization. For those, our expert development team takes an idea, and bring it to life. Using an agile (platform) approach and a library of reusable components we deliver your custom Sustainability app(s).



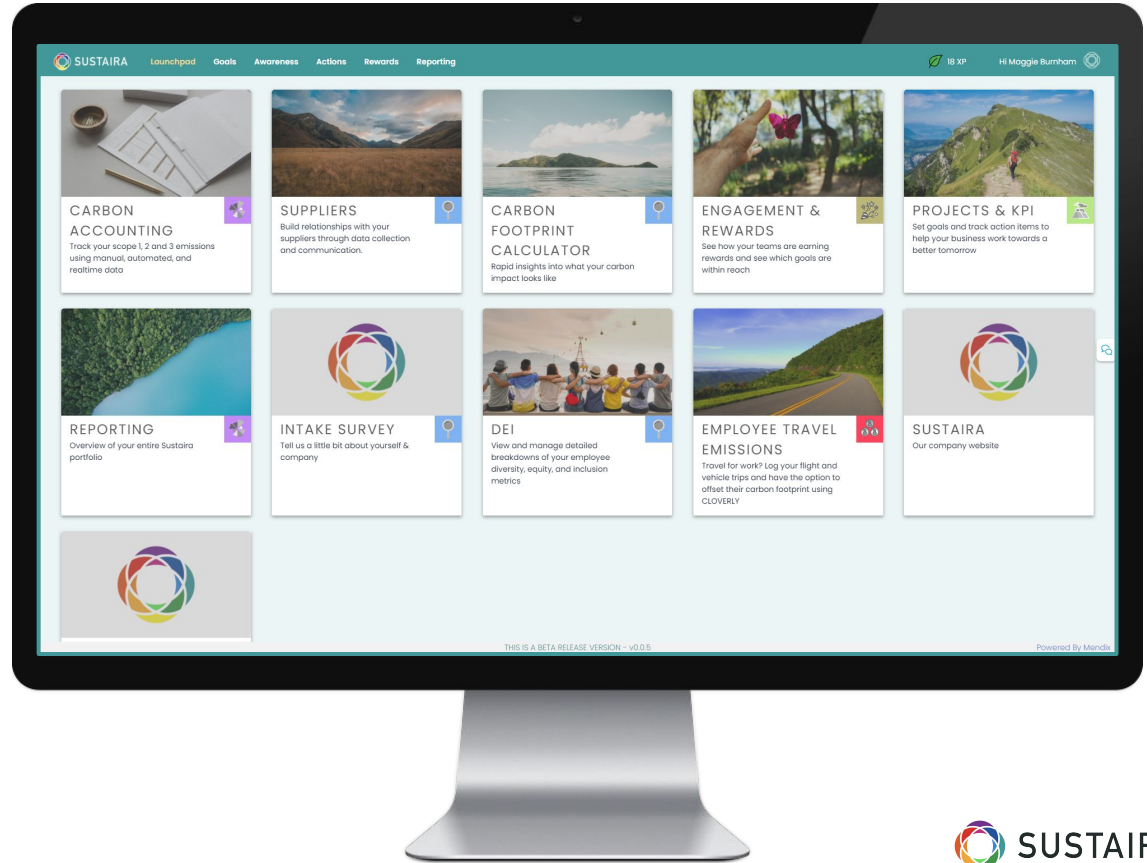


# All-In-One Sustainability App Platform.

An all-in-one Sustainability App Platform. From goal setting, to raising awareness, to taking action, all the way to results and reporting. Sustaira offers online functionality for each step of the sustainability journey.

# The Sustainability Launchpad.

From goal setting, to taking action, to results you can share. Sustaira can help you wherever you may be within your sustainability journey. Sustaira offers an online solution which covers automated features within all of these domains.



# The Sustainability App Platform Domains.



## Sustainability Goals and KPI Management

The first step in most journeys is planning. You will need to define your priorities, set goals, and outline which KPIs are going to best represent if you've been successful in your efforts, or if something needs to be adjusted. Managing your goals is made easier with Sustaira.



## Sustainability Awareness and Insight

Monitor the progress you're making towards your sustainability goals with Sustaira's all in one Sustainability Tracker. This tracker is condition based using real time data and pre-defined thresholds that you choose.



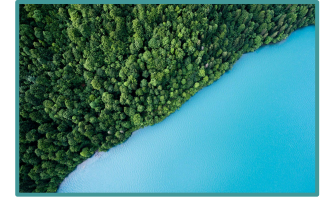
## Sustainability Actions

Take the data you've gathered and turn it into actionable applications that truly make a difference. No more looking at metrics and thinking, "well now what?" Instead, perhaps you adopt applications such as our carbon offsetting application or even applications around actionable insights.



## Sustainability Rewards and Gamification

You've got the data, you're raising awareness, you're even taking actions to make your impact a more positive one. From certifications, gamifications, and rewards Sustaira is providing incentive programs to do more with less.



## Sustainability Digital Reporting

After doing the work to make more sustainable choices, we want you to share your efforts. With digital reporting you can do just that. Executive, internal and external Stakeholder reporting, including progress and impact is made easy.



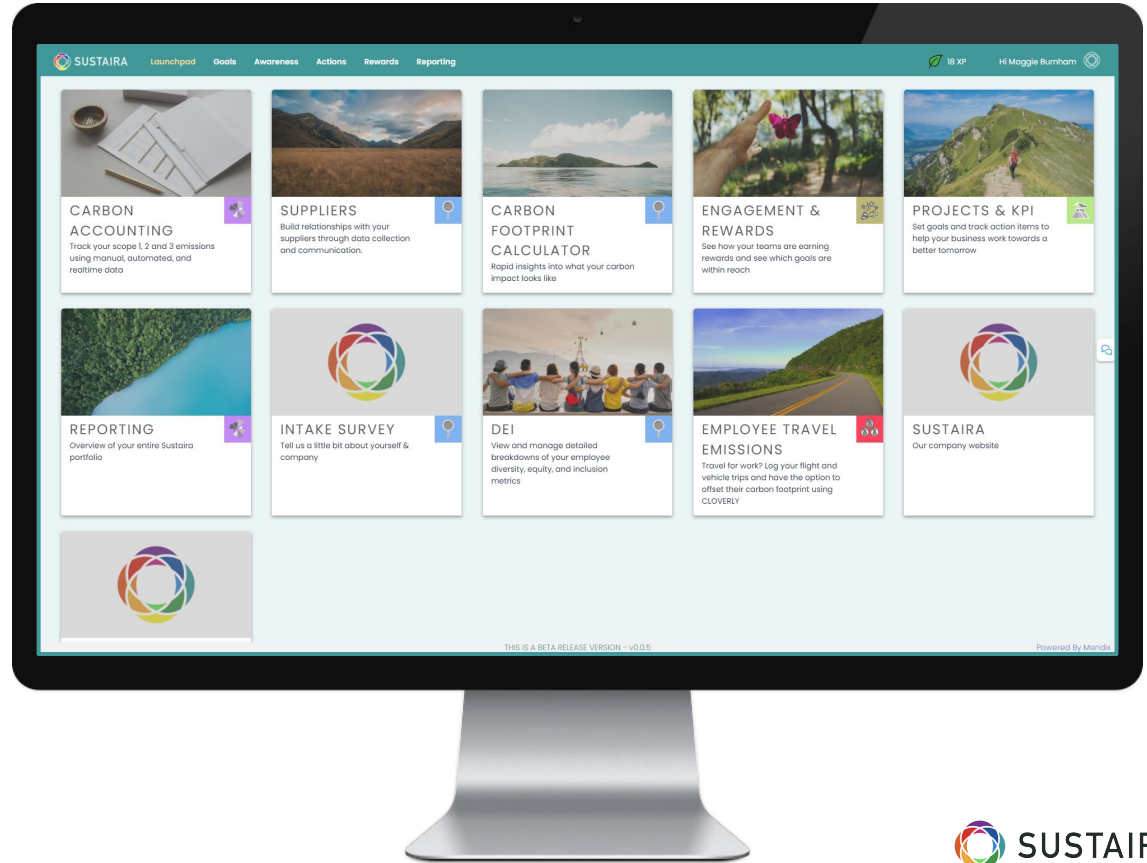
# Sustainability App Templates

Fully customizable App Templates:

- Sustainability Goals & KPI
- Carbon Footprint Calculators
- Carbon/Sustainability Accounting
- Carbon Offsetting Employee Program
- Gamification App
- Diversification tracker (DEI)
- And more...

# The Sustainability Launchpad.

From goal setting, to taking action, to results you can share. Sustaira can help you wherever you may be within your sustainability journey. Sustaira offers an online solution which covers automated features within all of these domains.





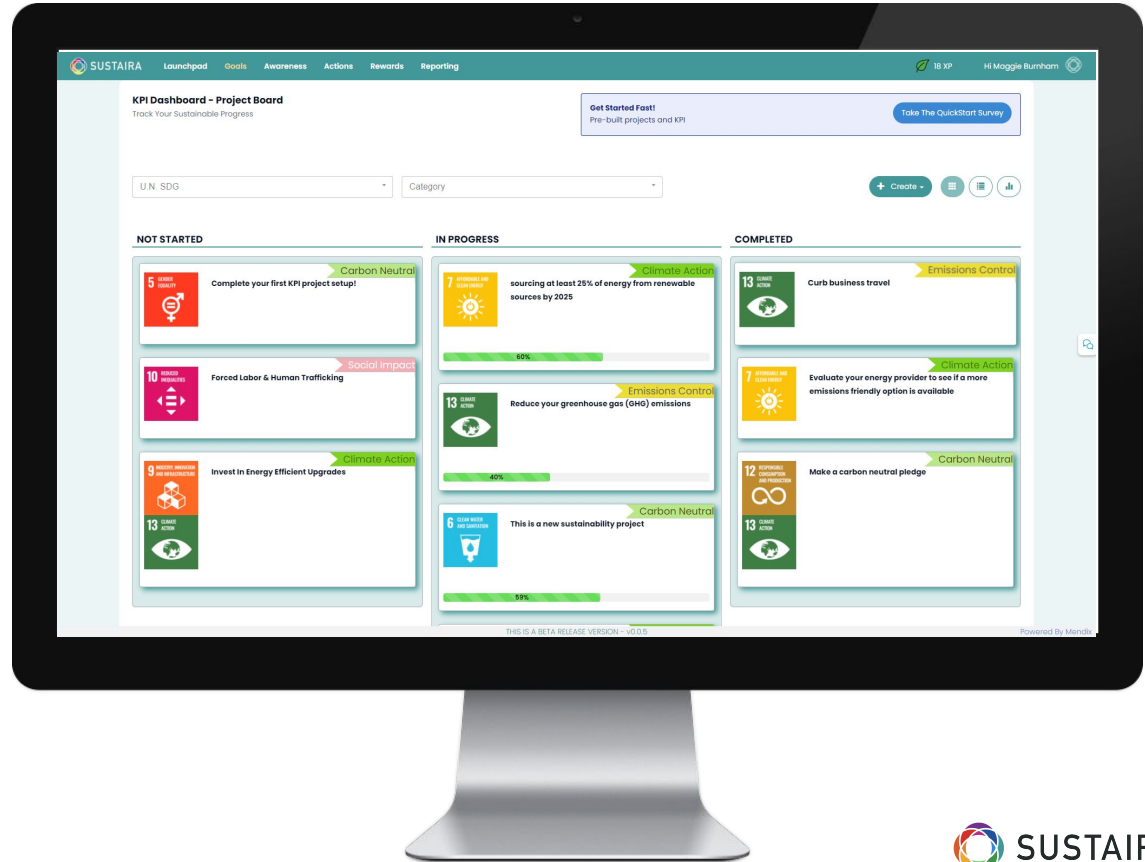
# Sustainability App Template: Sustainability Goals & KPI Tracker

## Problem statement:

- No efficient way to track progress based on set goals
- Lack of transparency and engagement
- Difficult to demonstrate and share impact

## Solution value:

- Online 24/7 goal tracking
- Transparency
- SDG and custom frameworks
- Easy to share results internally and externally



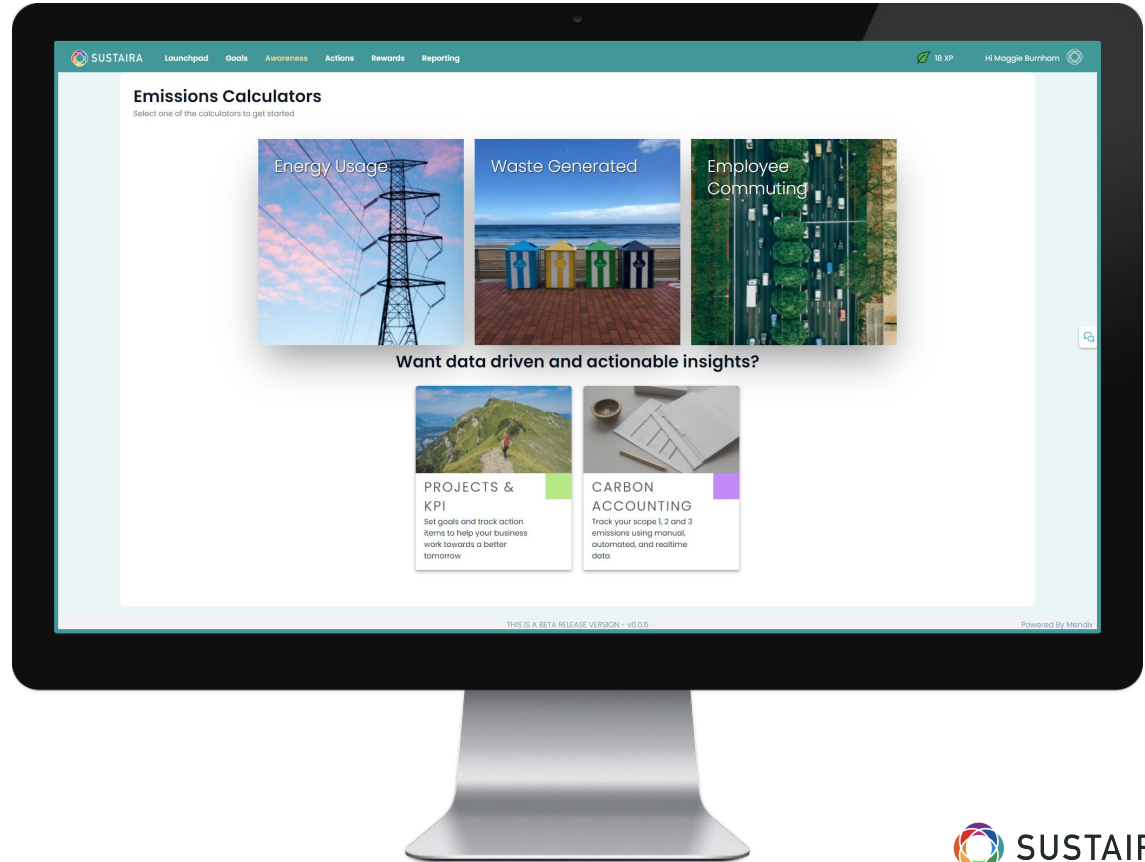
# Sustainability App Template: Carbon Footprint Calculator

## Problem statement:

- Manual and inefficient data collection
- Errors
- Hard to keep up with changing requirements

## Solution value:

- Efficient online data collection and calculations
- Flexibility to go deep into the data and Scope 3 as desired
- Ability to turn insights into actions by expanding functionality



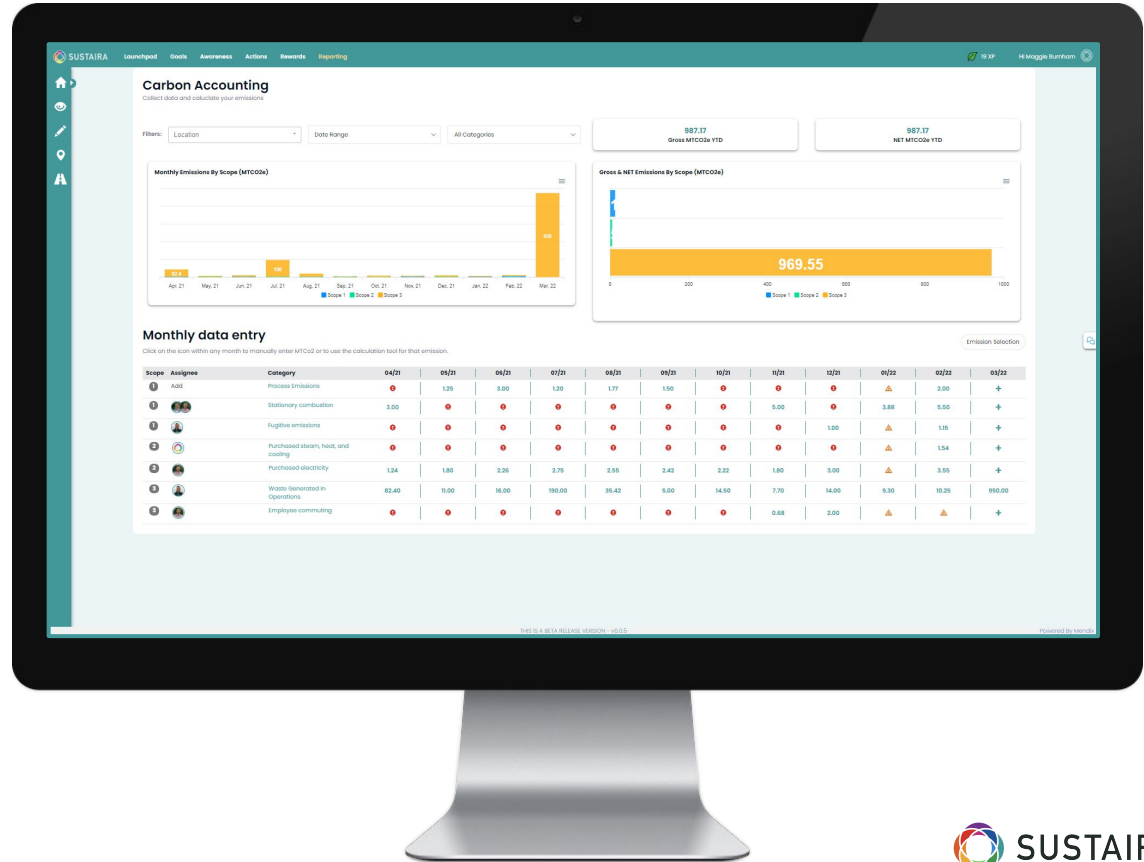
# Sustainability App Template: Carbon Accounting

## Problem statement:

- Sustainability/ESG data is siloed and disparate
- Inefficient static reporting scope 1, 2 and 3
- Difficult to demonstrate impact
- Limited annual reports

## Solution value:

- Centralized data hub and single source of truth
- Fast and easy online collecting and sharing data
- Rapidly adjust to changing requirements



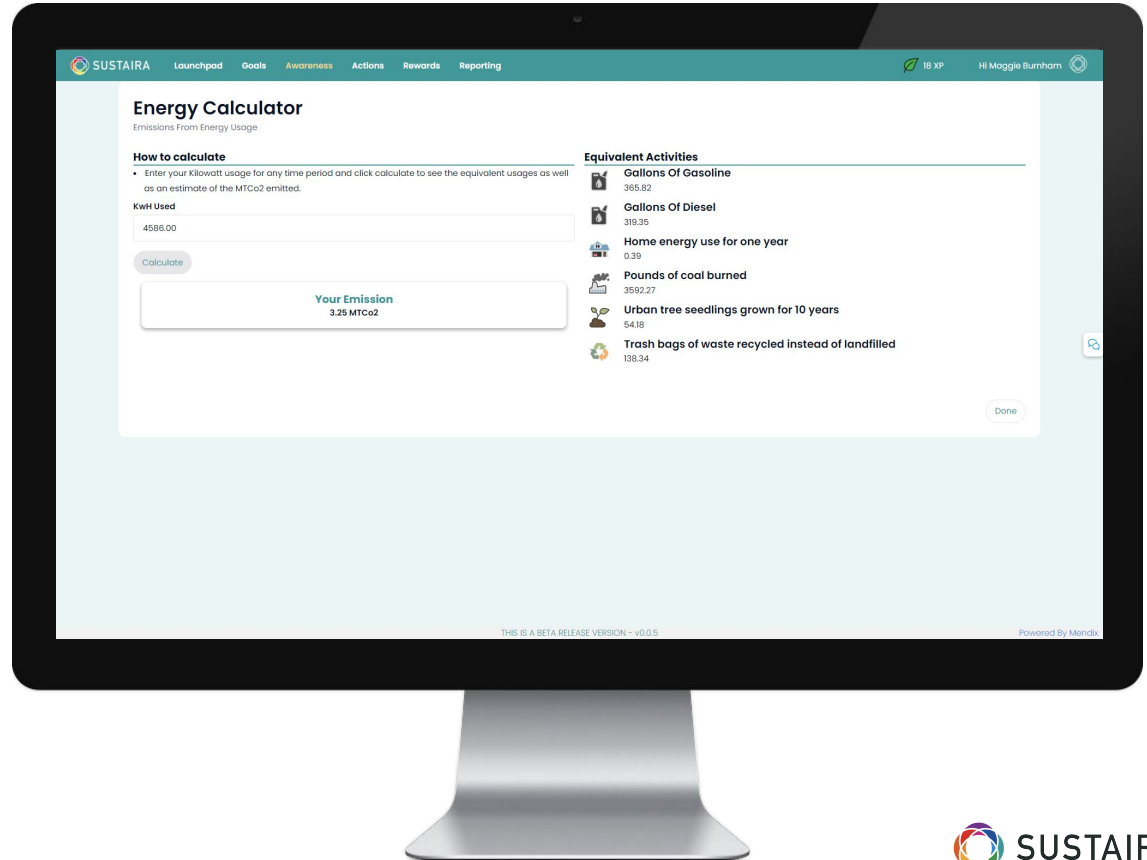
# Sustainability App Template: Energy emission insight

## Problem statement:

- Lack of tracking energy emission goals and results
- No transparency
- Variety of locations make data collection inefficient
- Errors being made in spreadsheets

## Solution value:

- Real Time dashboarding
- Automatically pull information from utility provider(s)
- Rapidly adjust to changing requirements
- Task management and reminders



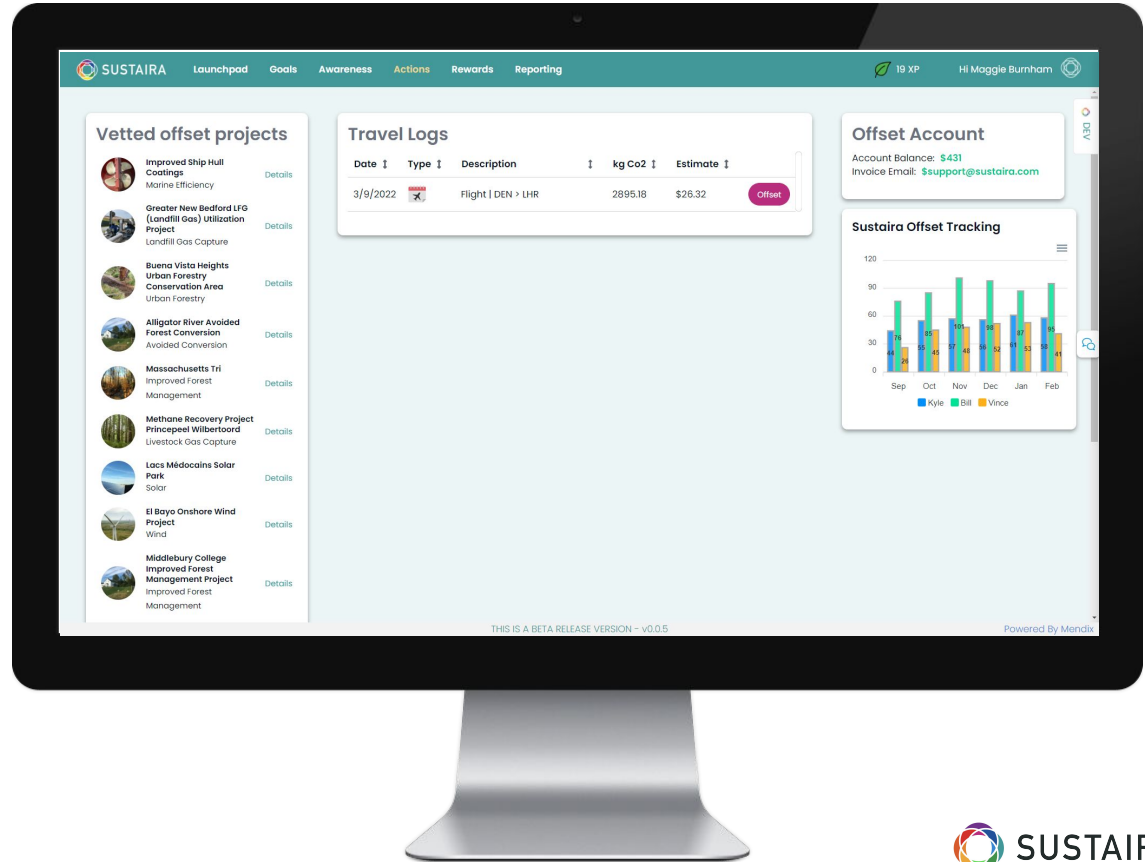
# Sustainability App Template: Carbon Offsetting Program

## Problem statement:

- Difficult to have an impact
- Lack of transparency
- Unable to engage employees around sustainability

## Solution value:

- Engaged sustainability
- Transparency
- Gamification and employees enablement
- Direct impact
- Automated and integrated with back-end systems





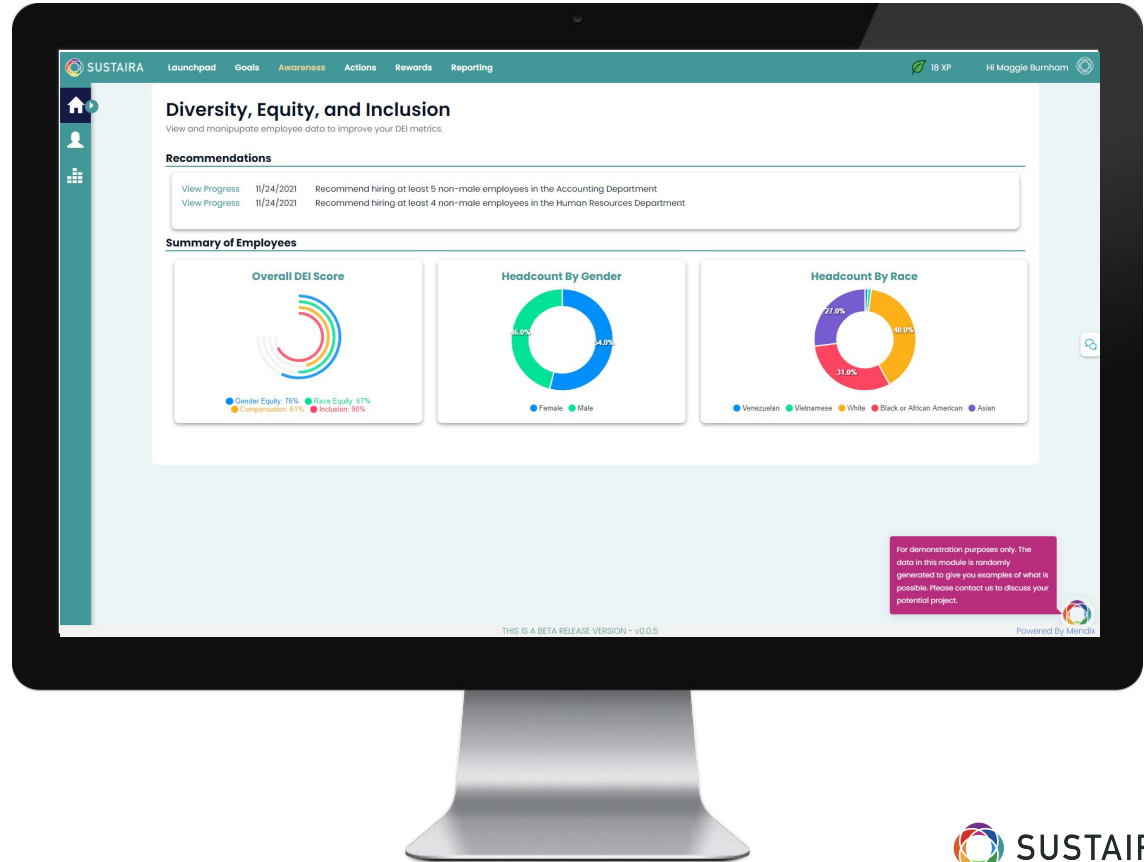
# Sustainability App Template: Diversity, Equity & Inclusion

## Problem statement:

- Lack of tracking DEI goals and results
- Incapable to turn insight into actions
- Lack of transparency and accountability

## Solution value:

- Real time dashboarding
- Building blocks can rapidly be extended with features
- Integration with back-end
- Easy to share results internally and externally



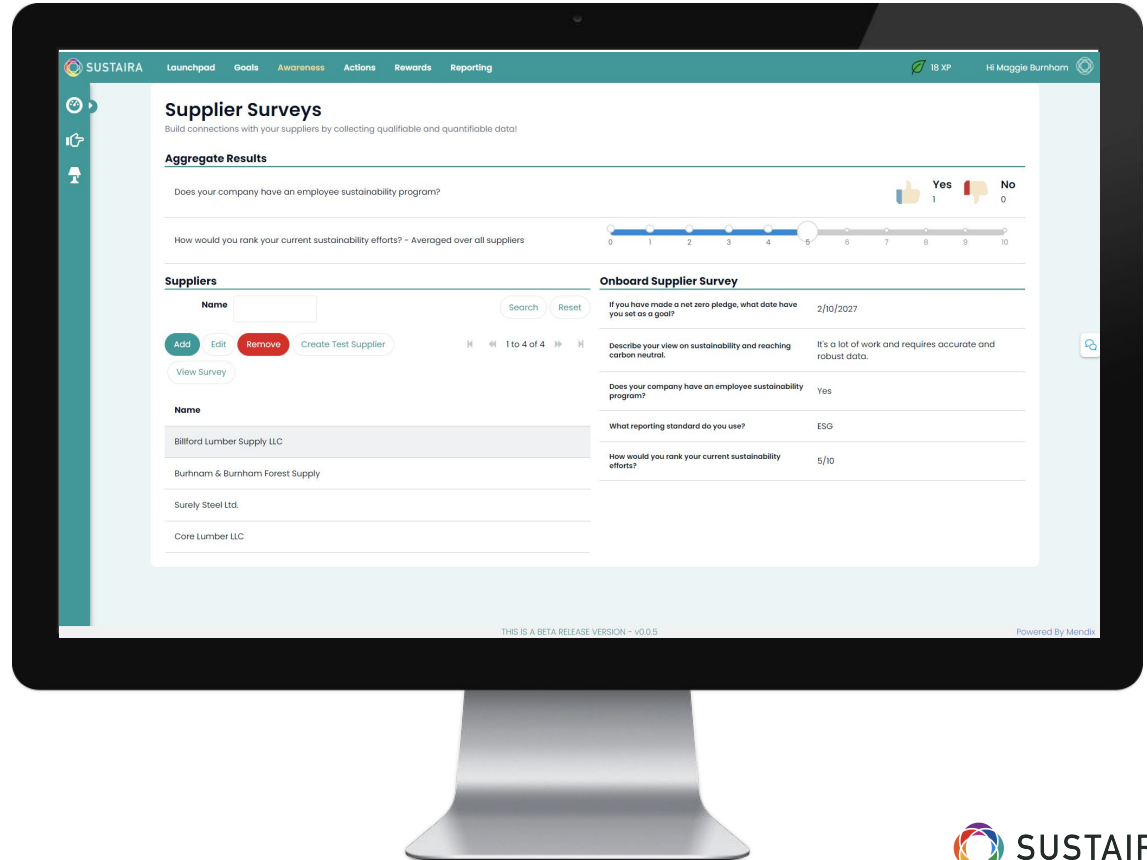
# Sustainability App Template: Sustainability Supplier Mgmt.

## Problem statement:

- No efficient way to gather data
- Lack of supplier transparency
- Difficult to demonstrate impact
- Lack of accountability and track mutual goals

## Solution value:

- Online 24/7 goal tracking
- Suppliers transparency
- Reusable questionnaires and data intake modules
- Easy to share results internally and externally
- Online reporting and actionable insight



# Sustainability App Template: Gamification and Rewarding

## Problem statement:

- Difficult to have an impact
- Lack of transparency
- Unable to engage employees around sustainability

## Solution value:

- Engaged sustainability
- Transparency
- Gamification and employees enablement
- Direct impact
- Automated and integrated with back-end systems



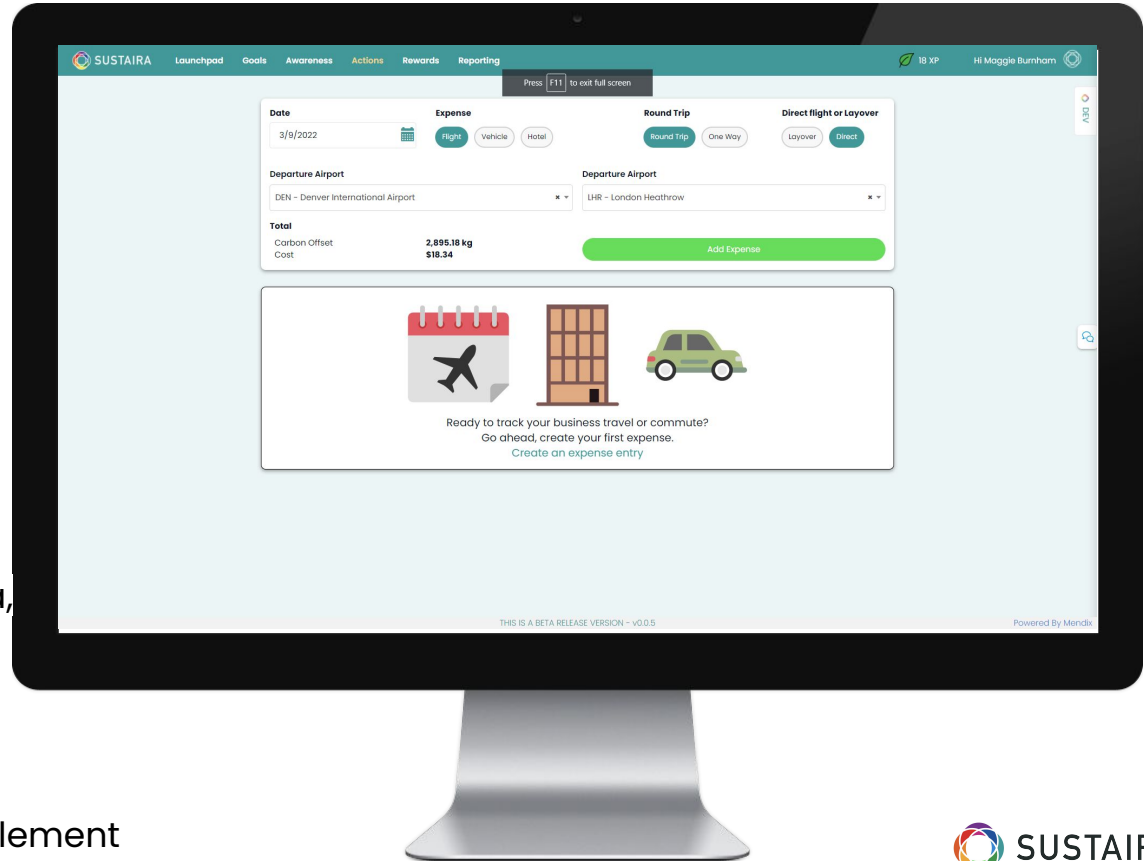
# Sustainability App Template: Employee Travel Emissions

## Problem statement:

- Difficult to have an impact
- Lack of travel Transparency
- Unable to engage employees
- Hard to easily collect employee emissions

## Solution value:

- App template on top of your reimbursement software
- Aggregate employee travel data, converted to CO2
- Engaged sustainability
- Transparency and back-end integration
- Gamification & employees enablement



# ESG Data Aggregation & Surveys

## Problem statement:

- Sustainability/ESG data is siloed and disparate
- Errors due to manual Excel
- Many people involved
- Inefficient static reporting
- Difficult to demonstrate impact
- Limited annual report

## Solution value:

- Centralized data hub
- Fast and easy online
- Adjust to changing requirements
- Centrally manage multiple users and accounts
- Easy integration via web services and API integrations

The screenshot displays the SUSTAIRA Intake Survey interface on a monitor. The interface is divided into two main sections: '1 General Information' and '2 Current Situation'. The 'General Information' section contains a scale for rating organization maturity (0-10), a dropdown menu for 'Awareness', and a date field for a net zero pledge goal. The 'Current Situation' section contains text input fields for reasons and report links. A 'Submit Survey' button is located at the bottom of the form. The SUSTAIRA logo is visible in the top left corner of the interface.

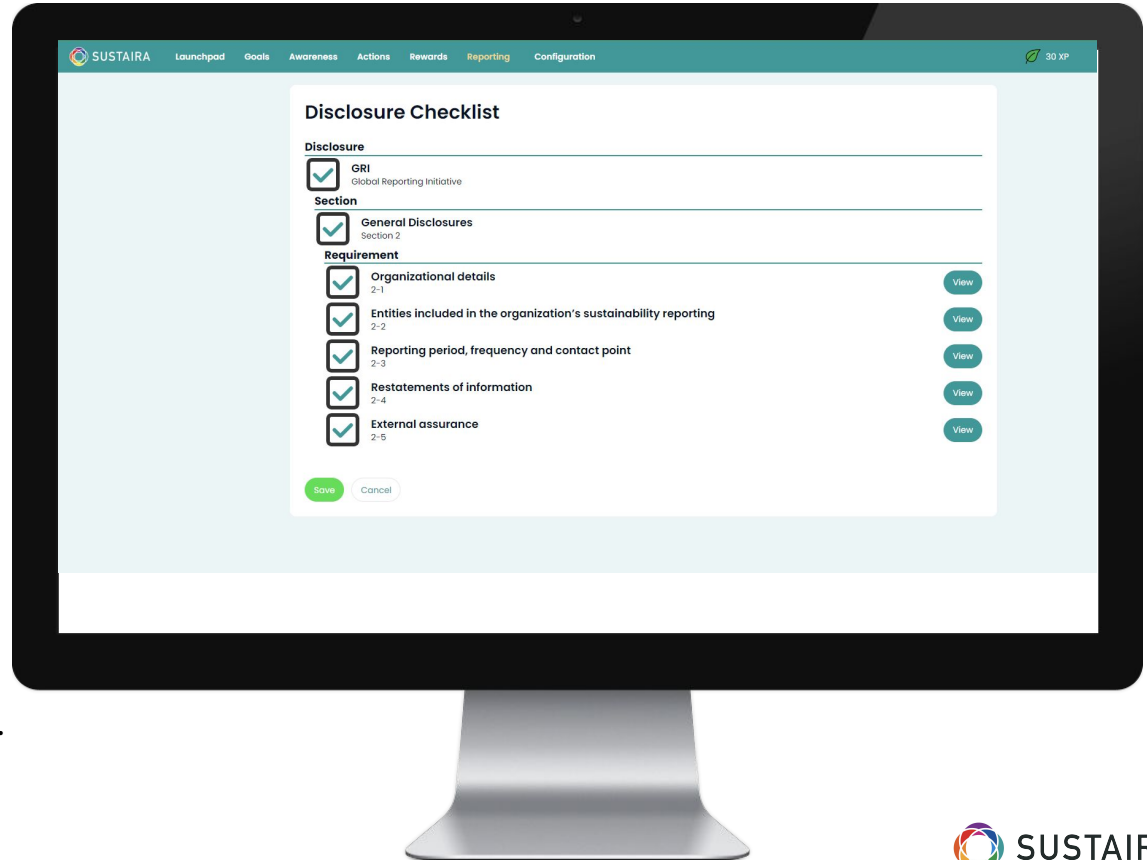
# ESG Data Disclosures & Reporting

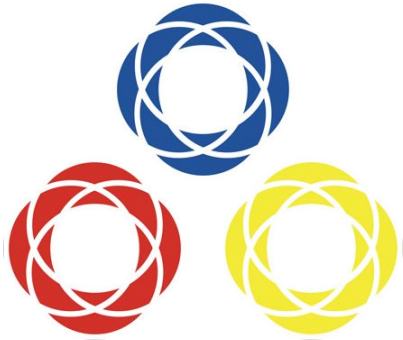
## Problem statement:

- “Alphabet soup of different framework, protocols and reporting standards and needs
- Siloed and disparate data
- Errors due to manual Excel
- Inefficient annual static reporting
- Difficult to demonstrate impact

## Solution value:

- Centralized data hub
- Fast and easy online
- Adjust to changing requirements
- Prebuilt disclosure structures, incl. GRI, CDP and other
- Easy integration via web services and API integrations.





# Custom Sustainability Apps.

Most Sustainability projects are unique and require extensive specialization. For those, our expert development team can take an idea, and bring it to life. Using an agile (platform) approach, we'll work closely with your team to deliver your custom Sustainability app. We have a full library of reusable components to accelerate success.

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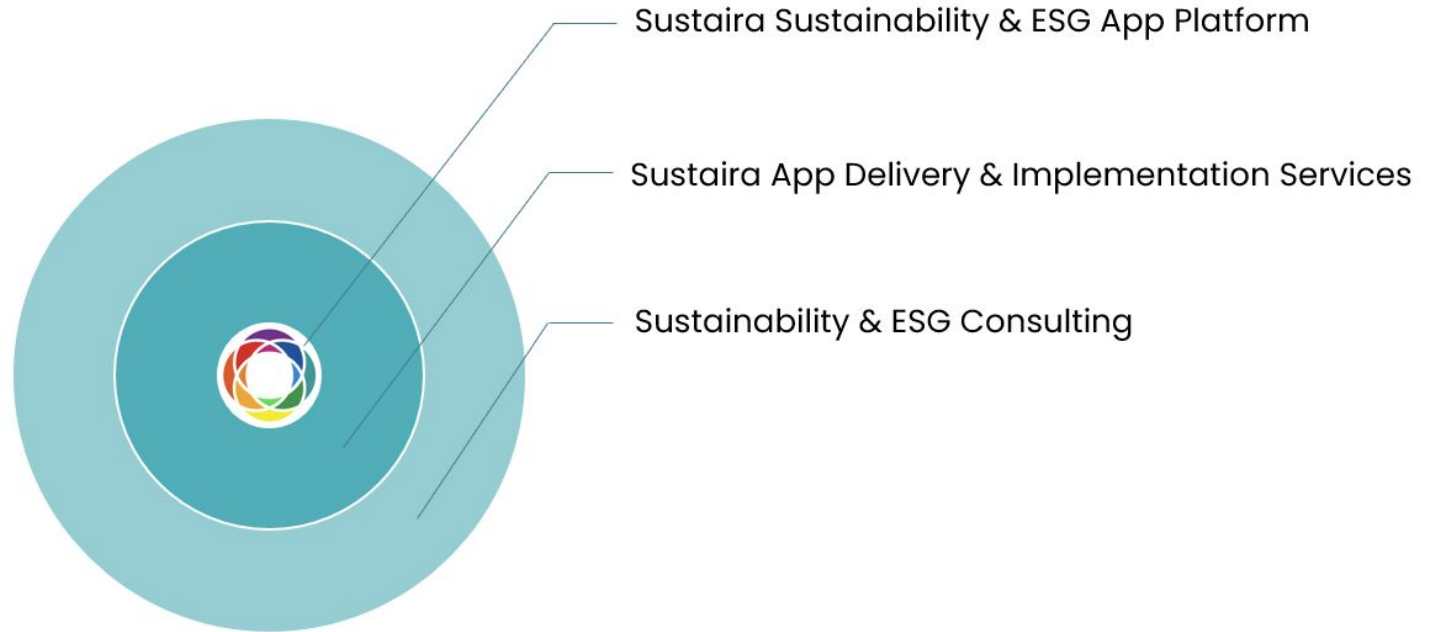
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# Sustaira solution & services layers with ecosystem



# Sustainability and ESG consulting



## Materiality Assessment

Assess key sustainability topics by reviewing material topics for the applicable industry and gain feedback from key client stakeholders by means of surveys and interviews.



## GHG Emissions Inventory

Establish a company carbon footprint consisting of scope 1, 2 and key scope 3 emissions.



## GHG Emissions Reduction Plan

Following the assessment of a company's carbon footprint, define key goals, KPIs and develop initiatives in line with these goals to reduce carbon emissions and purchase offsets.



## B Corp Certification

Framework and certification that helps firms to make sustainability part of the fabric of their organization.

# Sustainability and ESG consulting



## Sustainability Strategy

Includes a full materiality assessment, definition of goals, KPIs, initiatives and roadmap.



## Sustainability Strategy Package

Includes a full materiality assessment, definition of goals, KPIs, initiatives and roadmap. As well as resources (applicable policy templates), employee workshops (2) and guidance in executing 1-3 chosen initiatives.



## Sustainability/ESG Reporting

Create an internal and/or external facing sustainability report that captures all relevant ESG/Sustainability data and is in line with relevant reporting frameworks.



## Sustainability/ESG Workshop

Customized, interactive workshop around topic of choice (SDGs, Reporting, Strategy, B Corp etc.)

# Our App Delivery Services.

## **Sustainability App Development**

Work with Sustaira's expert team to develop custom, low-code, sustainability applications. These applications are built to fit your needs.

## **Sustainability App Support**

Have access to application support at any time you may need it. Our team will ensure that your applications are running smoothly, troubleshoot any issues with you, and resolve any bugs.

## **Sustainability Apps Adoption Program**

Adopt your new application with full support. Our team will work with you to ensure that your organization is well equipped to maintain your new application with ease.

## **Sustainability App Brainstorm Workshops**

Set up a Sustainability App Brainstorming Workshop with our expert team. Together, we explore your current process and suggest application implementations that will further your sustainability goals.

## **Sustainability App Implementation and Customizations**

Choose a template that most suits your needs and work with our team to make it your own. Each template is built to about 70% completion. We then expand from the base design and add any customizations of your choosing.

## **Architecture and (Cloud) Deployment Strategy**

Work with our expert team to create an architecture and (cloud) development strategy that will best fit your project needs.

# How do we get started?

**Option 1:** Sign-up for the Sustaira platform: Free, Basic, Standard, Premium or Enterprise

**Option 2:** Pick one domain out of the Sustaira Sustainability Circle and purchase template + services package

**Option 3:** Purchase a services package for a completely custom Sustainability app

*Sustaira also offers brainstorming sessions and programs, so we can align on a shortlist of initiatives and define a starting point for your organization.*

**Platform Sign-up**  
Basic, Standard, Premium

1/5



**Customizations**  
Templated App

2/5



**Unique App**  
Custom App

3/5



**Sustainability App Program**  
Centralize

4/5















**Actions**  
Engagement Apps

5/5



# Sustaira Platform versions

Sustaira platform version		Free	Basic	Standard	Premium
Domain	App/Tile				
<b>Launchpad</b>	<i>Launchpad with domain tiles</i>	Limited			
<b>Goals</b>	<i>Sustainability Goals &amp; KPI Tracker</i>	Limited			
<b>Awareness</b>	<i>Carbon Footprint calculators</i>	Limited			
	<i>Carbon Accounting</i>				
	<i>Surveys and Suppliers</i>			Add-on	
<b>Reporting</b>	<i>Reporting</i>		Limited		
	<i>Disclosures</i>				
<b>Actions</b>	<i>Carbon offsetting</i>				Add-on
<b>Rewarding</b>	<i>Gamification and rewards</i>				Add-on
<b>Custom Apps/Tiles</b> , e.g. DEI, Asset tracking				Add-on	Add-on

Get Started Today For Free!



# Sustaira Platform.

## *Free Version.*

- Online launchpad access
- Incl. Sustainability/ESG Goals & KPI Tracker
  - Up to 2 Projects with each 3 KPIs
  - Up to 3 users
- Incl. Carbon footprint calculators, such as Waste tracking and Travel emissions
- 14 days of trial access to other Apps/Tiles, incl. Carbon Accounting, Gamification, and Disclosures
- Upgrade to Basic, Standard or Premium version to activate more apps, users or to co-create a completely new app.

Sign up for free

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Proposed Next Steps.

# It starts with One.

Let's talk about which domain is most relevant to your organization and how we get started.





An aerial photograph of a dense forest with a mix of green and yellowish-brown trees, suggesting autumn. The forest is partially obscured by a thick, white mist or fog that fills the left and top-left portions of the frame. The text is centered over the forest area.

Sustainability starts with Sustaira.  
Will you join the journey?

# Thank you.



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